

BATH & WEST

22ND & 23RD NOVEMBER 2024



Sustainable Food & Farming Conference

**EXHIBITOR
OPPORTUNITIES**



**SUSTAINABLE
FOOD SOMERSET**



Scan here to view and complete the LandAlive 2024 website and exhibitor application form.





Sustainable Food & Farming Conference
Bath & West Showground, Somerset

22ND & 23RD NOVEMBER 2024

Time To Rethink Food

We're gathering practitioners and thought-leaders from across the food system to present a new vision for the future of food and farming in the South West. Key to this is a transition to Regenerative Farming, to mitigate climate risk, restore nature, boost local economies, improve health, and build resilience into our food systems in a time of climate change.

- LEARN from farmers & food producers who are leading the transition to more nature- and climate-friendly farming practices, capitalising from the 'Regen Premium', new sales channels, subsidies, carbon markets and diversification
- NETWORK, share knowledge and discover the latest innovations, research, sources of investment and opportunities for growth in farming and food
- DIG IN to a full-scale exhibition and a two-day programme of talks, panels and workshops. We'll cover all the most pressing topics facing the food and farming sector, and the policy change that's key to unlocking an agroecological revolution
- GATHER inspiration from a diverse range of exhibitors & speakers, from agri-tech start ups to leading organic brands, procurement specialists, soil scientists, nutritionists, circular economy visionaries, community food champions, chefs, educators, wholesalers, retailers, investors & policy makers
- SHARE your own experiences, meet fellow pioneers and play your part in making our food system fit for the future.



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Programme Outline

DAY 1: REGENERATING THE LAND & THE REGION

- The core principles, practices - and rewards - of Regenerative Farming;
- How to farm profitably whilst reducing inputs and delivering 'public goods';
- The role of livestock, and 'the magic of herbal leys';
- The connection between healthy living soils and healthier food;
- Benefits of agroforestry, latest incentives and research;
- The importance and growth potential of small-scale horticulture;
- Rethinking bread from the ground up: the rise of grain networks;
- Innovations shaping the food sector in the next 10 years;
- Framing your story: finding new routes to market and building consumer support.

DAY 2: HEALTHY FOOD, HEALTHY COMMUNITIES

Join us to celebrate the region's thriving sustainable food scene. Meet the farmers, growers, retailers, artisan producers, chefs, nutritionists, public health experts, community organisations and policy makers at the forefront of the sustainable food movement, drawn from across the South West and nationally. Speakers will explore:

- Re-localising supply chains and food processing infrastructure;
- The role of community growing, CSAs, social supermarkets and food hubs in making regeneratively grown, nutritious food more accessible and affordable;
- How to get good food back onto the high street and into schools and institutions;
- Improving food education and engaging young people in the future of food;
- Reclaiming the narrative for a healthier, fairer food system;
- Policy Makers Summit: 'joining the dots' across the food system and across the region. Could a Bio-Regional Food Security Plan be the answer?



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IMPORTANT POINTS

Here are a few brief points to note when applying to trade at LandAlive 2024. Exhibitors must be familiar with and agree to the full Terms & Conditions which can be found at: www.bathandwest.com/landalive24

Application Process

Exhibitors must complete and return the application form via Showing Scene to secure a position. No stand is booked until a confirmation e-mail is received. The Organiser reserves the right to decline any Trade Stand applications.

The exhibition will take place in the Showering Pavilion. Shell Scheme will be provided with panels, fascia boards, one name board and number. Electric will need to be booked with our onsite electricians prior to the event.

Please take note: the Show will be renumbered in September when all exhibitors are booked in. Your trade stand number may change but the position will not.

Show Opening Hours

All stands must be opened and manned between the hours of 9am & 5pm

Please note you must stay within your allocated pitch. Going outside the paid stand space will result in an instant fine.

Set up

Exhibitors have access to their stands from the following dates:

Thursday 21st November at 6pm

Breakdown

Exhibitors have until the following dates to remove their stand:

5pm on Sunday 24th November 2024
Stands can begin break down from 5pm on Show Day.

All contractors must report to the Society Office (under the grandstand) prior to setting up.

Generators

No generators are permitted at LandAlive. All exhibitors must book & pay for electricity with our contractor.

Deliveries

Deliveries for Trade Stands must have the stand name clearly marked on the parcel along with the stand number and contact number for both the carrier and exhibitor. Parcels will be delivered to the Society Office.

Telehandlers and Unloading Ramp

Forklifts are available free of charge during the following times:

Thursday 21st November 2024	5pm - 8pm
Friday 22nd November 2024	7am - 8.30am

Exhibitors requiring use of the forklift and driver for unloading should park in the forklift waiting area upon arrival then telephone 01749 822204. The unloading area is located near to the Main Gate. A strict rotational system will be in operation. Those wishing to re-load after the event will be able to register at this time. Please note, the maximum load for the forklift is three tonnes. All exhibitors using this service will be asked to sign a form providing indemnity to the contractor. An unloading ramp is available in the unloading area.

EXHIBITION STAND PRICING SCHEDULE 2024

EXHIBITION STAND OPTIONS

Standard -
£40 per m² + VAT

Available in multiples of
2m or 3m frontage x 2m depth

Prime -
£60 per m² + VAT

Prime Location located in the
centre of the Exhibition Space
Available in 4 m x 3 m only

ALLOCATION OF TICKETS & PASSES

EXHIBITOR DAY TICKETS:

Two exhibition tickets for the first 2m frontage booked, plus one ticket for every additional 2m frontage booked.

ADDITIONAL EXHIBITOR DAY TICKETS:

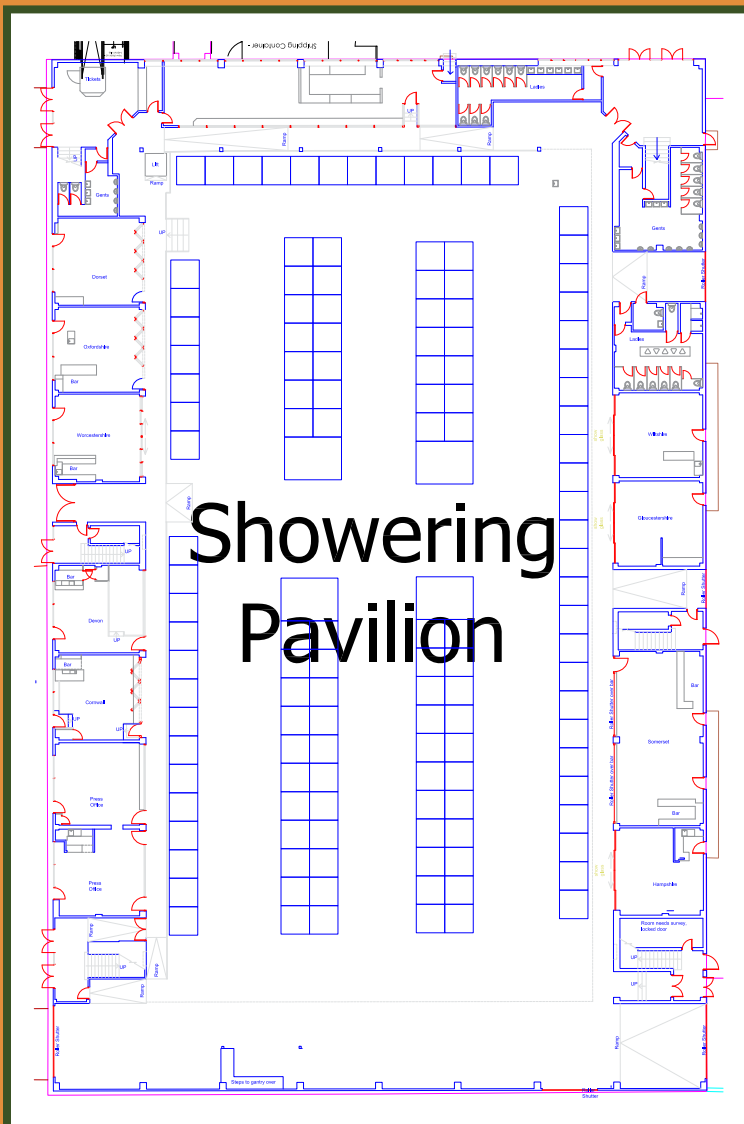
£5.00 including VAT

PRE SHOW VEHICLE PASS:

One pass per 2m frontage booked

SHOW DAY VEHICLE PASS:

One per Trade Stand. Admits the driver and vehicle pre and during Show



This is a guide to how the exhibition will be set out. This is subject to change, dependant on applications. There will be exhibition space on the balcony which will have an open lay out without schell scheme.



Scan here to view
the application form

CONTRACTORS

We do not have official contractors for The Dairy Show, however we have listed some suppliers for your information. Please note, Bath & West Shows Ltd cannot recommend or vouch for the suppliers listed.

ACCOMMODATION

www.bathandwest.com/accommodation

BANNERS

K Signs (SW) Ltd.

01823 336332

First Image

07815 926150

CATERING

Denela's Bakery

01749 342308

enquiries@denelas.co.uk

ELECTRICITY

LX Trix Ltd

01749 823162

info@lxtrix.co.uk www.lxtrix.co.uk

FLORAL DECORATIONS

Superplants

0800 068 0295

info@superplants.co.uk www.superplants.co.uk

FURNITURE

Themes Incorporated

01458 832602

info@themesinc.co.uk

www.themesinc.co.uk

STAND DESIGNERS

ICS Exhibitions

07872 102879

admin@icsexhibitionsLtd.co.uk



STANDARD ELECTRICAL SUPPLIES 2024

The Royal Bath & West Showground. Shepton Mallet. Somerset BA4 6ON



ORDER FOR ELECTRICAL SERVICES

The prices below are for the supply (on hire) and installation of equipment, together with necessary mains cable, circuit protection and control. Prices include dismantling and removal at the end of the show/event.

Electricity including connection (Mandatory)	Rate Per Point	Quantity Required	Total £
Single phase (240volt) up to 3KW c/w			
13amp single socket (internal use only)	190.00		
16amp "Ceeform" socket outlet	200.00		
Single phase (240 volt) from 4KW c/w			
13amp double socket 5KW max (internal use only)	300.00		
32amp "Ceeform" socket outlet	315.00		
63amp "Ceeform" socket outlet	560.00		
Three phase supply (415/240 vol)32			
(16amp per phase) 5 pin "Ceeform"	420.00		
(32amp per phase) 5 pin "Ceeform"	700.00		
(63amp per phase) 5 pin "Ceeform"	975.00		
(125amp per phase) 5 pin "Ceeform"	POA		
TOTAL			
Plus VAT @ current rate			
Total due with application			
Should any service or supply be required that is not listed please contact L X Trix Ltd for a quotation.			
Invoice Company Name & Address .		Exhibitor information if different .	
Company:		Exhibitor	
Address:		Address:	
Post Code:	Signature:	Post Code:	Signature:
Tel No:		Tel No:	
Contact:		Contact:	
Email:		Email:	

Please complete and return this form to "L X Trix Ltd" 12 Lockey Road, Shepton Mallet. Somerset. BA4 5RQ.
Tel: 01749 823162 E-Mail: info@lxtrix.co.uk

Orders must be received 4 weeks prior to the event. After this date orders are subject to a 25% SURCHARGE

When order received, we will issue a **VAT invoice with BACS details.**

NOTE: NO PAYMENT = NO POWER.

Payment must be made via BACS/swift or Debit/Credit Card.

Please see web site for GDPR Policy - www.lxtrix.co.uk

The price list is subject to the conditions overleaf.

PLEASE NOTE: This does not include any power consumption charges.

This price list is subject to change dependant on uptake.

L X Trix Limited

Registered Office: 12 Lockey Road, Shepton Mallet, Somerset BA4 5RQ

Tel: 01749 823 162 Email: info@lxtrix.co.uk

Managing Director: Paul W Farmer Financial Director: E Farmer

NIC/EIC Approved Contractor

VAT Reg. No. 826 2119 45. Registered in England No. 06043176

L X Trix Ltd

(L X Trix Ltd reserves the right to alter or withdraw these terms & conditions without prior notice.)

Please see web site for GDPR Policy - www.lxtrix.co.uk

TERMS & CONDITIONS FOR THE SUPPLY OF ELECTRICAL ENERGY & FITTINGS ON HIRE

1. Supply 230 volts Single Phase, 400 Volts Three Phase 50 Cycles Alternating Current (AC).
2. L X Trix Ltd cannot be held responsible for any fluctuations/loss in the power supply & will not accept any claims for damage to equipment/loss of earnings caused by said fluctuations/loss of electrical supply during this event.
3. All electrical supplies from the infrastructure to the trade stand must be supplied by L X Trix Ltd. Although L X Trix Ltd does not insist on carrying out electrical works within trade stands any electrical installation must be undertaken by a fully qualified electrician incorporating all appropriate BS7671 regulations. Installation certification must be readily available on request, or the power supply will be disconnected.
4. The charges detailed on the price list included are for the supply **ON HIRE** and installation from the electricity power supply, a proportion of the necessary mains cable, overhead/underground network, switch fuse and control gear, together with all necessary circuit wiring and fittings and for taking down and removing at the close of the show. All ON HIRE equipment fitted will remain the property of L X Trix Ltd.
5. The Electricity Supply will be terminated at the nearest point on the stand on the distribution pillar. Exhibitors requiring a different termination point should give details on a separate piece of paper and attach it to the application. If no plan is received and the point has to be moved a further charge will be incurred. L X Trix Ltd will endeavour to place the supply as per the plan however, should this not be possible for whatever reason L X Trix Ltd Cannot be held responsible and will not accept any claims for loss of earnings or otherwise.
6. It is strictly understood that **ONE** item of equipment only is connected to each point, **SUBLETTING OF SUPPLIES IS STRICTLY PROHIBITED**. Exhibitors will be charged £50 + VAT for each callout due to overloading.
7. Any exhibitor making connections themselves to the network or multiple connections from one stand to the stand of another exhibitor will be **immediately cut off** from the original supply point and service denied to them.
8. All exhibitors will be held responsible for any materials, etc., which are damaged or missing at the end of the show AND IT IS THE RESPONSIBILITY OF THE EXHIBITOR TO ENSURE THAT EQUIPMENT IS RETURNED IN GOOD ORDER. DAMAGED/MISSING EQUIPMENT WILL BE **CHARGED TO THE EXHIBITOR**.
9. Full Payment is due when placing an order. **cheques are not accepted**. An order is not deemed accepted until full cleared funds are received. We will then issue you with a VAT receipted invoice.
10. Applications for the supply must be received by L X Trix Ltd NOT LATER THAN THE DATE STATED ON THE ORDER FORM or 6 weeks prior to the event. After this date no guarantee will be given that the work will be carried out, but if it is carried out the cost will be as price list plus a **surcharge** for modifications to our supply network. **Supply will not be installed until payment is received & cleared, which must be prior to the event**.
11. Orders received after the date stated on the order form including surcharge, if acceptable, must be paid by BACS, credit/debit card or cash. **NO CHEQUES ACCEPTED!**
12. A Charge of £50 + VAT will be incurred for each callout caused by Exhibitors defective equipment. L X Trix Ltd reserves the right to refuse to connect to the supply any faulty equipment. Any work carried out on equipment to bring it to the required electrical standard for use, will be charged on a time plus materials basis. PLEASE NOTE: Due to the time constraints of events engineers may not be available to carry out remedial works therefore L X Trix Ltd **WILL NOT** accept any claims for loss of earnings due to disconnection of faulty equipment/or the non availability of engineers.
13. THE USE OF PERSONAL GENERATING SETS IS STRICTLY PROHIBITED OTHER THAN FOR THE PURPOSE OF DEMONSTRATION.
14. Supply of electricity should normally be available to most stands from mid-day on the day prior to the show commencing until the official closure of the show. However, should this not be possible for whatever reason L X Trix Ltd cannot be held responsible and will not accept any claims for loss of earnings or otherwise.
15. In the event of an Exhibitor or a Show termination, refunds of 50% will only be given if notice of the cancellation is received by L X Trix Ltd (in writing) prior to the deadline date stated on the order form. If no date specified cancellation in writing must be received 6 weeks prior to the event. **NO REFUNDS WILL BE GIVEN AFTER THIS DATE.**
16. Every portable electrical appliance intended for use at this event must display a valid PATS tested label and appropriate certification, otherwise power will not be connected until these tests have been carried out. However, L X Trix Ltd reserves the right to determine if the electrical installation/item is in satisfactory condition for continual service/connection to the electrical system. All items deemed unsafe will be disconnected & L X Trix Ltd **WILL NOT** accept any claims for loss of earnings due to disconnection.
17. **Covid19/Coronavirus** – Measures may vary according to changes in the appropriate Government/Site Guidelines applicable.
18. Our T&C's do not include the financial impact, or any other impact (including but not limited to delay or implications) that may arise due to Covid 19 (Coronavirus). L X Trix Ltd reserve the right to withdraw or amend our prices or any other part of our T&C's at any time that we may become aware of the impact of the events arising from Covid 19 (Coronavirus).
19. **NOTE: It is a requirement that any contract/hire agreement entered into between our respective companies includes the same exclusions & clarifications & that any change arising from the impact of Covid 19 would be a variation to the contract/hire agreement.**



THE LAND IS ALIVE WITH OPPORTUNITIES!

Contact us to find out about how to sponsor!

Increase your brand exposure through our range of sponsorship opportunities all designed to enhance your brand awareness through our online and offline channels and Show presence, along with complimentary tickets and hospitality.

Contact Sophia to discuss your bespoke package:

Sophia Orttewell
Tel: 01749 822216

Email: sophia.orttewell@bathandwest.co.uk





Any questions? Get in touch:

**Paul Waterer
Exhibition Coordinator**

**Tel: 01749 605904
paul.waterer@bathandwest.co.uk**